



ADMINISTRATIVE STAFF COLLEGE OF INDIA

ESTABLISHED IN 1956

POST GRADUATE DIPLOMA IN MANAGEMENT

(Approved by AICTE)



ACADEMIC BROCHURE 2023-2025

College Park Campus, Road No 3,
Banjara Hills, Hyderabad – 500 034

☎ 040-6672 0700 📱 91210 11411 / 73373 44497 / 73373 44498

f @ t i | www.ascipgdm.in / www.asci.org.in



The Hon'ble Education Minister of India, Sri Dharmendra Pradhan visited ASCI and interacted with ASCI Management on October 1, 2022



The Former Hon'ble Vice President of India, Sri M Venkaiah Naidu visited ASCI and interacted with ASCI Management on March 7, 2020



65th Foundation Day Lecture by Dr Tamilisai Soundararajan, Hon'ble Governor of Telangana and Hon'ble Lieutenant Governor of Puducherry on December 06, 2021. Topic on "How India can become a Healthcare Powerhouse for the World"

OUR VALUE STATEMENT

संगच्छध्वं संवदध्वं सं वो मनांसि जानताम्

Let us be together, Let us interact together and may our minds comprehend together

— Rigveda X.191.

DIRECTOR'S MESSAGE



DR. NIRMALYA BAGCHI, PhD, MBA
DIRECTOR (PGDM)

The Administrative Staff College of India, Hyderabad (ASCI) is a not-for-profit, public purpose institution of repute established in 1956 under the Indian Societies Registration Act of 1860 by the Government of India in partnership with industry.

It is engaged in providing education, management training, research, and advisory services to the Government, multilateral organizations and industry. ASCI is a subject allocated to the Department of Higher Education, Ministry of Education, Govt. of India as per the Second Schedule to the Government of India (Allocation of Business) Rules 1961 (www.education.gov.in/en/allocation-business).

The College has the rich domain expertise and wealth of proven experience in capacity building and research & consultancy services. ASCI, enjoys the enduring trust and confidence of GoI, Multilateral organisations and State Governments as a competent, capable and credible Institution of impeccable reputation. We have made a mark in our research and consultancy services too. Many of our reports have resulted in the development of policies of the Government of India. We get regular and repeat assignments from Governments, industry, UN organizations, and other multilateral organizations, which is a testament to our good quality of work.

The College has launched the two-year full time Post Graduate Diploma in Management (PGDM) programme (approved by AICTE) in 2019. The programme aims to create future leaders in the field of management who have the relevant skills and attitude to face the VUCA world. A unique feature of the programme is that it allows dual specialization in functional areas of management like Human Resource Management, Marketing Management, Financial Management, Operations Management and Artificial Intelligence & Business Analytics, with 100% placement assistance.

ASCI is also proud that in the programme a constant focus is maintained on developing and nurturing a good value system. I present you with a brief overview of our organization. As you flip through the pages of this document, you will get an idea about our rich heritage and competencies.

I wish you happy reading!

Best wishes,

Dr. Nirmalya Bagchi

ASCI @ A GLANCE

ASCI is the oldest management institution in the country for practicing managers established by the Government in collaboration with industry way back in 1956. In the last 66 years of our existence, we have made a mark in training civil servants and executives in industry through short term Management Development Programmes and through our Research and Consultancy assignments.

Each year we conduct upwards of 200 Management Development Programmes and many of our Research and Consultancy assignments have resulted in policy development, institutional reforms and strategic re-alignments in government and industry. Our programmes are truly global in reach and relevance.

- First management institute setup in the country way back in 1956. It is also the third oldest management institution in Asia.
- Set up by the government in collaboration with Indian industry.
- Initially setup as a civil services training institution.
- Conducts training programmes for civil servants from various government departments across India and abroad and executives in industry.
- Conducts about 200 management development programmes every year with 1,60,000 alumni in industry and in services.
- Many ASCI alumni members have risen to the ranks of CEOs and CMDs of Navaratna and Maharatna Public Sector Undertakings.
- Research and Consultancy activities in ASCI were established in 1973.
- The College has been associated with numerous reforms of the Government of India through its Research and Consultancy projects. Many policies of the Government of India have been developed on the basis of ASCI reports.
- ASCI is the trusted partner of many reputed international organizations like ADB, World Bank, Bill & Melinda Gates Foundation, University of California, Los Angeles (UCLA Extension) and many more.



TESTIMONIALS



I have been hearing about this Administrative Staff College for some time – in fact, since before it started I need not tell you how important I feel this institution is, not because it is the first in Asia or third in the world, but because obviously, it performs a task which is of high importance in the present state of our country – perhaps of other countries too.

Pandit Jawaharlal Nehru

The First Prime Minister of India, during his visit to the College on 23rd October, 1958



It gives me great pleasure to be associated with the Golden Jubilee Celebrations of Administrative Staff College of India. The College has served our nation with great distinction. I pray that the next 50 years will be still more productive in the service of our people.

Dr. Manmohan Singh

Former Prime Minister of India, 5th December, 2006



It is an honour to get an opportunity to address a very distinguished gathering.

Justice J Chalmeswar

Former Judge of Supreme Court of India, 16th July, 2011



Wonderful place to ideate. Look forward to a productive association.

Shri K T Rama Rao

Hon'ble Minister for IT, Industries, MA&UD, Govt of Telangana, 20th June, 2014



It was an honour and a privilege being here at this prestigious place of learning and deliver the first Dr Rao Oration.

Dr. Kiran Bedi, IPS

Lieutenant Governor of Puducherry, 24th September, 2018



Good experience, knowing the good work done by the ASCI. Wish you all the best.

Shri M Venkaiah Naidu

Former Vice President of India, 7th March, 2020



I visited this great institution today. Today ASCI & CCI signed an MoU. We will work together on Capacity Building with them.

Shri Dharmendra Pradhan

Cabinet Minister for Education and Skill Development and Entrepreneurship, Gol,
1st October, 2022

ASCI CLIENTELE SNAPSHOT



THE WORLD BANK



unicef



सेल SAIL



Bharat Petroleum



हिन्दुस्तान पेट्रोलियम
HP



IndianOil

BILL & MELINDA GATES foundation

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



Electronics Corporation of India Limited



भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA



ASIAN DEVELOPMENT BANK



ALLAHABAD BANK
(A Govt. of India Undertaking)



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Central Bank of India
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GOVERNMENT OF INDIA



सत्यमेव जयते
Ministry of External Affairs
Government of India



MIDHANI



NATIONAL RURAL HEALTH MISSION
एनएचएम राष्ट्रीय स्वास्थ्य मिशन



पी एफ सी
PFC

एन एम डी सी



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UCB
United Commercial Bank Ltd.



Neyveli Lignite Corporation Limited

TMB
Tamilnad Mercantile Bank Ltd
Be a step ahead of life



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NTPC

पावरग्रिड
POWERGRID



इसरो ISRO



DRDO



ओएनजीसी
ONGC

ऑयल इंडिया लिमिटेड
Oil India Limited



Bank of India



केनरा बैंक
Canara Bank



टीएचडीसी इंडिया लिमिटेड
THDC INDIA LIMITED



NABARD



भा रा रा प्रा
NHAI



TATA STEEL

ASCI PGDM @ A GLANCE

The PGDM programme is aimed at developing tomorrow's leaders in industry. The two-year diploma programme, as approved by AICTE, has been designed to meet the industry's expectations from budding managers of the next generation. Many new areas are covered in the programme including Business Analytics, Big Data, Artificial Intelligence, Corporate Social Responsibility, Innovation & Entrepreneurship Management. The programme will also allow students to take up dual specialization. ASCI has earned over the years a great deal of goodwill and networks in the industry and this programme will benefit from this.

ASCI faculty assigned for this programme are one of the best in imparting management education and they have a reputation of combining conceptual understanding and application to the real world. Industry experts are invited to provide students with real-time experience about the industry.

- AICTE approved 2 years programme.
- The programme enables students to acquire dual specialization.
- The programme has great emphasis and focus on use of Artificial Intelligence and Business Analytics for taking managerial decisions.
- Apart from traditional specializations in Human Resource Management, Marketing Management, Financial Management and Operations Management, the programme allows students to take up new areas of specializations like Artificial Intelligence and Business Analytics.
- The programme is delivered by the best faculty of ASCI who have shaped top management executives in many PSUs, Government / Private Sector and International Organizations.
- The programme aims to provide global exposure to students.
- The programme is designed for preparing managers for roles in high growth sectors of the economy.
- Eligibility will be graduates in any discipline with a minimum of 50% aggregate marks and a valid score from any of the management entrance exams approved by AICTE, viz, CAT/ XAT/ MAT/ ATMA/ CMAT/ GMAT or the common entrance examination conducted by the respective state governments.



UNIQUENESS OF PGDM COURSE

01

Dual Specialization

02

World Class Faculty

03

28 Credit & 6 Non-credit courses

04

Human Resource Management, Marketing Management, Financial Management, Operations Management, Artificial Intelligence & Business Analytics

05

Emphasis & Focus on use of Big Data Analytics

06

Extensive Industry Interaction in the form of Guest Lectures, Public Speeches & Conferences

07

Students can avail education loans from SBI, Bank of Baroda, IDFC First Bank, HDFC Credila, etc.,

COURSE CURRICULUM

The curriculum consists of compulsory courses as well as electives. In the entire 2-year programme, the students will have to take 34 courses. Of these, 28 courses are compulsory, and 6 are electives.

Dual Specialization: Each student can choose a dual specialization.

The following specializations are being offered:

Specializations

- Human Resource Management
- Marketing Management
- Financial Management
- Operations Management
- Artificial Intelligence & Business Analytics

Internship and Dissertation: Each student will have to undergo an internship with an organization at the end of the 2nd semester for three months. Also, they will also have to conduct a dissertation at the end of the 4th semester.



PGDM students interacting with Hon'ble Education Minister of India
Shri Dharmendra Pradhan during his visit to ASCI, 2022

PGDM – SUMMARY OF THE COURSE CURRICULUM

SEMESTER: I

- Corporate Financial Reporting & Analysis
- Financial Management
- Organizational Behaviour
- Quantitative Methods
- Managerial Economics - I
- Computer Based Analytics
- Production and Operations Management
- Mathematical Foundation of Data Science
- Introduction to Power BI
- Soft Skills, Presentation & Communication
- Principle and Practices of Management
- Programming Foundation of Data Science (R Studio / Python)

SEMESTER: II

- Cost Management
- Corporate Finance
- Research Methodology
- Supply Chain Management
- Human Resource Management
- Business Strategy & Ethics
- BI Tools and Introduction to Machine Learning
- Application of Data Science in various Industry-I
- Managerial Economics - II
- Entrepreneurship Management

3-Months Summer Internship

PAPERS IN SEMESTER: III & IV

HUMAN RESOURCE MANAGEMENT

SEM: III

- Learning & Development
- Performance Management
- HR Analytics & Information System
- Organizational Change and Development
- Strategic Human Resource Management

SEM: IV

- Industrial Relation & Labour Laws
- Project Management
- Business Law
- Project Dissertation & Viva

MARKETING MANAGEMENT

SEM: III

- Strategic Brand Management
- Consumer Behaviour
- Integrated Marketing Communications
- Marketing Research and Analytics
- B2B Marketing and Rural Marketing

SEM: IV

- Sales and Retail Management
- Project Management
- Business Law
- Project Dissertation & Viva

PGDM – SUMMARY OF THE COURSE CURRICULUM

FINANCIAL MANAGEMENT

SEM: III

- Corporate Taxation & Financial Planning
- Merger & Acquisition and Corporate Restructuring
- Security Analysis & Portfolio Management
- Financial Risk Management
- Management of Financial Services

SEM: IV

- International Financial Management
- Project Management
- Business Law
- Project Dissertation & Viva

AI & BUSINESS ANALYTICS

SEM: III

- AI for Business
- Machine Learning -II
- Application of Data Science in various Industry - II

SEM: IV

- Application of AI in the Industry
- Project Management
- Project Dissertation & Viva





CHAIRMAN OF ADVISORY BOARD

Shri Jayesh Ranjan, IAS
Principal Secretary
Industries & Commerce and
Information Technology,
Government of Telangana



DIRECTOR (PGDM)

Dr. Nirmalya Bagchi, Ph.D, MBA
He holds a Ph.D. in Business
Management and a Masters in
Business Management.

ASCI-PGDM FACULTY



Prof Srinivas Chary V
M.Tech, P.G. Dip. in
Urban Environmental Planning



Dr. Harsh Sharma
Ph.D., MBA



Prof. Raj Kiran Bilolikar
B.E.,
MBA (Power Management,
PG (Advanced Computers)



Dr. Madhusoodanan PR
Master's Degree in
Economics and Econometrics,
Ph.D. in Financial Economics



Dr. Valli Manickam
MSc, M.Phil, MCA
Ph.D. (Environment)



Prof. Vilas Shah
B.Tech, M.Tech
in Industrial Engineering
and Operational Research



Prof. BVN Sachendra

B.Tech, MBA



Dr. Shahaida P

Ph.D.,
MBA, MPhil



Dr. Karnak Roy

Ph.D. (Business
Management),
MBM, B.Tech (CSE)



Dr. Tanusree Chakraborty

Ph.D., MBA (Human
Resource Management),
MA (Applied Psychology)



Dr. Subodh Kandamuthan

Ph.D. (Health Economics)
M.Phil (Applied Economics)
MS Development Economics



Dr. Saswat Kishore Mishra

Ph.D.
Economics-IIT Kharagpur



Dr. Mohd Mujahed Ali

Ph.D., M.Phil,
MBA, M.Com



Dr. Gutha Jaya Krishna

Ph.D.,
M.Tech. (AI), B.Tech. (IT)



Dr. Bhawna Gulati

Ph.D., MBBS,
MBA (Hospital and Health
Management), Post Graduate
Diploma in Medical Law and
Ethics



Prof. Venkata K Emani

Ph.D. (Pursuing),
PGP PMP (IIM-A),
MA Journalism & PR,
PGDBE, PGDEM,
BE (Mech)



Dr. P M Priya Darshini

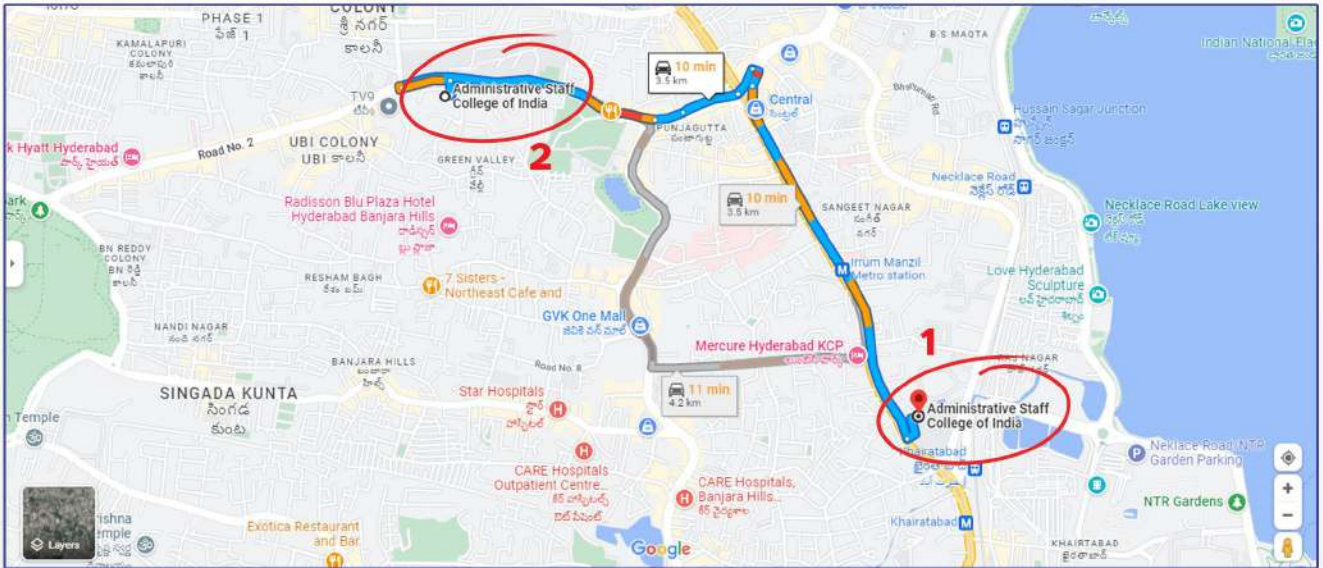
Ph.D., MHA



Dr. A Sai Kiran

Ph.D. in Business
Management (Finance),
Masters in Business
Management (Finance)

LOCATION



1. Administrative Staff College of India, Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad 500082

2. Administrative Staff College of India, College Park Campus, Road No. 3, Banjara Hills, Hyderabad 500034



FACILITIES

- **Learning Aids:** The campus has full-fledged, well-equipped air conditioned conference / Lecture rooms accompanied with facilities like computers, Internet, Audio-Visual facilities and Office-Automation aids, etc.
- **Computer based Business Simulation Lab:** Well-equipped high-end terminals for conducting business simulation and latest analytics software and tools.
- **Auditorium:** The campus has a large auditorium that hosts various events like Guest Lectures, Academic Conventions, Cultural Programmes and Annual Convocation. It has a seating capacity of 300 participants with state-of-the-art Audio-Visual facilities.
- **Residential Facilities:** The campus is equipped with comfortable and safe boarding facilities for students. The double occupancy rooms are well suited for student life. There are separate hostel buildings for boys and girls.
- **In-Campus Boarding Facilities:** The campus has full-fledged dining facilities. Breakfast, Lunch, and Dinner are served for students at specified hours. Both vegetarian and Non-vegetarian dishes are served.
- **Wi-Fi Enabled Campus:** The campus has a good computer network and dedicated High-Speed Internet connectivity and it is fully Wi-Fi enabled.
- **Digital Library:** ASCI has one of the finest libraries with a rich collection of books, journals, and Audio-Visual resources on various aspects of functional, sectoral, and general management. It is a hybrid library with over 1,00,000 books and other Knowledge Resources, newspapers, dictionaries, reference books, audio-visual materials, and electronic resources such as e-journals and databases. It also offers services such as reference service, research support, circulation, document delivery, databases training support, user, bibliographic service, online catalogue, selective dissemination of information, current awareness service by providing new arrivals of books.
- **Outbound Learning:** The classroom sessions are supplemented by exposure visits that ASCI organizes for the students. Exposure visits to various organisations enable students to understand and appreciate, the concepts they have been exposed to and gain a hands-on experience of the organizational challenges and situations typical of real-life scenarios.
- **Extracurricular Activities:** ASCI organises various curricular and extracurricular events such as conferences, workshops, competitions, management festivals, cultural programmes, get-togethers as well as sporting events for the students.
- **Sports and Games:** A gamut of sports and games activities are available for students like chess, tennis, table tennis, badminton, carroms, etc. Students are encouraged to use the on-campus gym facilities.
- **Placement Assistance:** The Programme has a dedicated Placement office with qualified and experienced professionals. The Placements office nurtures excellent corporate relations with a wide network of organisations, duly leveraging the reputation and standing of ASCI, as well as the knowledge-base and skill set that the students would be endowed with at the end of the two-year programme. The Placements office provides extensive assistance to students to explore a variety of career options.

INFRASTRUCTURE SNAPSHOT

(10 acres)



ASCI- Bella Vista Campus

(24 acres)



ASCI- College Park Campus



ASCI- Delhi Campus



Library



Residential Accommodation



Trainees' Hostel Building (CPC Campus)



Medical Dispensary



Cafeteria / Mess

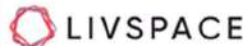
SUMMER PLACEMENT CORPORATE PARTNERS

HIGHEST CTC

INR 45,000/-

AVERAGE CTC

INR 36,000/-



*CTC is for Internship Period

FINAL PLACEMENT CORPORATE PARTNERS

HIGHEST CTC

INR 11.0 Lacs

AVERAGE CTC

INR 7.0 Lacs

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STUDENT TESTIMONIALS

BATCH: 2019-2021



I would like to express my heartfelt gratitude to ASCI's PGDM Programme, its Faculty and Staff for guiding me towards a better future. A great curriculum with wonderful facilities on a beautiful campus in the heart of the city! What more can we ask for? I am placed in Airtel and am really thankful to ASCI for this wonderful opportunity.

JAYOTRI NAG

ASCI PGDM Batch (2019-2021)



I am glad to share a positive outcome of my PGDM journey at ASCI. I am happy to be placed in Mirchi that comes under TIMES Group which brings me immense happiness, I would like to thank my faculty, mentors, colleagues and placements at ASCI for making dream come true. I wholeheartedly thank ASCI for constant support.

A JACINTHA JAMES

ASCI PGDM Batch (2019-2021)



PGDM at ASCI taught me many relevant and current world situation based managerial concepts. This for me has opened up a lot of windows in the contemporary world. With the support of faculty teachings, help from colleagues and other support staff at ASCI I got placed at Transcell Oncologics as product specialist. I thank Placement team and everyone at ASCI for giving me this strong support.

DR. KRISHNA MOHAN

ASCI PGDM Batch (2019-2021)



Being part of the first batch of PGDM in ASCI gave me a boundless opportunity to learn and prosper in the specialization of HR and Finance. 2 great years at ASCI were full of personal and professional growth. I would like to thank my professors and classmates for providing an enriching experience that helped drive the standard of excellence. I am fortunate to be placed in an organization like ICICI bank and I would like to thank ASCI for the support provided by them throughout the course.

VINAYAK R KAMATH

ASCI PGDM Batch (2019-2021)

STUDENT TESTIMONIALS

BATCH: 2020-2022



My experience at ASCI is great and memorable. The Instructors at ASCI helped me enhance my academic and interpersonal skills. The Placement cell is very supportive and they have conducted various sessions which helped me to enhance my skills and an opportunity to showcase them. There was a great industry exposure at ASCI as we had a chance to interact with working professionals from various industries. The best part of graduating from ASCI is it offers very practical courses which are directly in line with industry practices.

SIRIGIRI AMULYA

ASCI PGDM Batch (2020-2022)



My journey at ASCI was filled with an atmosphere full of motivation and appreciation. All the faculties are enthusiastic and always ready to help. Now I am working at ATKINS Bangalore as an HR ANALYST. I will always be grateful to each and everyone in the institution who helped me start my career in one of the top MNC companies in the field I wanted. It was really a dream come true.

GIFTSON JOSHUA

ASCI PGDM Batch (2020-2022)



ASCI is a place for learning, fun, culture, lore, literature and many such life preaching activities. Studying at ASCI bought an added value to my life as it offered very enhanced and efficient platform for the exposure to the training and placement. All this has led to profound long-term impact on my career progression and has enabled me to be a valued contributor in the workplace. I owe it to ASCI big time, for all that is stated above and much more unsaid.

SNEHA BHARGAVI

ASCI PGDM Batch (2020-2022)



ASCI shaped me from the day one to face the corporate world. The environment in the placement cell & our placement officer has taught me to be innovative and meticulous in approach to any strategic goals set for a professional. Whether the work scope is within domain of expertise or not, a proper approach can solve all issues in hand. It's because of the knowledge I gained in ASCI. It was the support of my teachers/ mentors which motivated me to THINK BIG & GET BIG. Thank You ASCI for bringing a positive attitude

SAKTHIVEL L

ASCI PGDM Batch (2020-2022)

ASCI PGDM 'INDUSTRY CONNECT'

AN INITIATIVE FOR INTEGRATED LEARNING

'Industry Connect' program initiated by ASCI-PGDM helps the students to interact with Industry Leaders frequently. From these interactions, students understand the current trends in management, innovative & best management practices of various organisations.

Notable Events at The Industry Connect Initiative



ATKINS team visit to CPC Campus and interaction with our students on Oct 29, 2022.



Shri Nagendrudu (Regional HR Business Partner - South Zone at Dabur India Ltd) sharing his excellent insights on the FMCG sector with students on Aug 23, 2022



An engaging and insightful talk with students by Mr. Raghava Avvari, Head HR of Brane Enterprises on Oct 22, 2022



Mr. Roopesh Kumar Tiwari, Head HR - Penna Cement, sharing his wonderful insights on "Job Interview Preparation and Career in HR" on Aug 19, 2022.

Notable Events at The Industry Connect Initiative







Mr. V Suresh Kumar
Chief Engineer, R&D, IDSE,
Secunderabad

Mr. V Suresh interacted with our PGDM students and delivered a Guest Lecture on **Leadership Principles, Ethics and Values in the Government services** on 15th Dec 2021 at ASCI CPC Campus. This was well received by the students.

#ASCIIndustryConnect

An interactive session with students by Mr. V Suresh Kumar, Chief Engineer, R&D, IDSE, Secunderabad, on Dec 15, 2021.





Mr. Debashish Ghosh
VP and Country HR Head, Berkadia

Deepest gratitude to Mr. Debashish Ghosh for sharing his inspiring real life experiences and finest leadership insights. His mince words in stating about having a successful career path with practising growth mindset was thought provoking.

#ASCIIndustryConnect

A talk by Mr. Debashish Ghosh, VP and Country HR Head, Berkadia, on Dec 14, 2021.



 **ADMINISTRATIVE STAFF COLLEGE OF INDIA**
ESTABLISHED BY GOVERNMENT OF INDIA IN 1956

ORGANIZES A ONE DAY WORKSHOP ON

**CAREER OPPORTUNITIES IN
ARTIFICIAL INTELLIGENCE & BUSINESS ANALYTICS**

11th June, 2022
10:00 AM to 2:00 PM

Auditorium, Administrative Staff College of India, College Park Campus, Banjara Hills Road No. 3, Hyderabad, Telangana (500034), India

SPEAKERS **CO-ORDINATOR**

Rakhi Guha **Dr. Karnak Roy** **Dr. Mohd Mujahed Ali**
Software Engineer, Centre for Management, Faculty of Finance,
Manager, Providence, Studies, ASCI, Centre for Management
Ex Microsoft, Hyderabad, Studies, ASCI, Hyderabad
Call: 9849891687

Registration: FREE Registration Link: bit.ly/3Q0XvMl

CERTIFICATES FOR ALL

[f](https://www.facebook.com/asci.org.in) [i](https://www.instagram.com/asci.org.in) [in](https://www.linkedin.com/company/asci.org.in) | asci.org.in | ascipgdm@asci.org.in

ASCI organized a One Day Workshop on 'Career Opportunities in Artificial Intelligence & Business Analytics' on June 11, 2022



ADMINISTRATIVE STAFF COLLEGE OF INDIA
PRESENTS

ARAMBH
WORKSHOP ON
HOW TO START A START-UP?

SPONSORED BY
CENTRE FOR INNOVATIONS IN PUBLIC SYSTEMS (CIPS)

DATE
26th MARCH, 2022

TOPICS COVERED

- ✓ Incubation support for early-stage entrepreneurs
- ✓ Govt Policy & Support to build Start-up Ecosystem in India
- ✓ Private Equity & Venture Capital Investment in India
- ✓ Start-up Essential- Effective Mentorship

REGISTRATION LINK
<https://bit.ly/3vL6oI4>

asci.org.in cips.org.in

9441 159405 (Jyotsna)
62639 26699 (Venkat)

'ARAMBH: Workshop on How to Start a Start-up?' was organised by ASCI & sponsored by CIPS on March 26, 2022

CAMPUS AFFAIRS



Shri Dharmendra Pradhan, Hon'ble Education Minister of India, is welcomed by ASCI Chairman Sri K. Padmanabhaiah and Director General (i/c), Dr. Nirmalya Bagchi



ASCI Chairman Sri K. Padmanabhaiah and Director General (i/c), Dr Nirmalya Bagchi welcoming the Former Hon'ble Vice President of India, Shri M Venkaiah Naidu



Distinguished Lecture delivered by Hon'ble Governor of Telangana, Dr. (Smt) Tamilisai Soundararajan as the Chief Guest on "Importance of the New National Medical Commission"



Hon'ble Minister of Telangana Shri KT Rama Rao Garu felicitated Dr. Nirmalya Bagchi, Director General (i/c) as a Jury member for the FTCCI Excellence Award.



Dr. Pushp Kumar Joshi, CMD, HPCL shared his insightful and interactive public lecture with us on "People-Oriented Business Growth".



ASCI Director General (I/c) felicitating Shri Madhav Vaidya, Chairman, IOCL

CAMPUS AFFAIRS



Sri Anil Agarwal, IPS (Additional Secretary, DPIIT, Ministry of Commerce and Industry, Government of India) interacting with students.



ASCI inked pact with NALSAR University of Law, Hyderabad to promote excellence in teaching, training and Research.



CLUBS & COMMITTEES

STARTUP' CLUB

Start-Up Club's aim is create culture of entrepreneurship among the students.

MEDIA CLUB

Media Club ensures coverage of all academic and cultural events on the campus and outside.

CSR CLUB

CSR Club aims to inculcate social responsibility among individuals for the benefit of the society.

Placement Committee

Placement Committee looks after the placement activities in coordination with the Placement office.

CULTURAL AND SPORTS CLUB

This Club strives to ensure maintaining the rich diversity of the student community by organizing various cultural and sports events.

HR Club 'En-Vision'

HR Club 'En-Vision' aims at developing people Managers with a Human touch.

ADMISSIONS & PROGRAMME FEE STRUCTURE

Eligibility Criteria for Admissions:

- Graduates in any discipline with a minimum of **50% aggregate marks** in the qualifying examination.
- Candidates are required to qualify in the **CAT/XAT/ MAT/ATMA/CMAT/GMAT** or the common entrance examinations conducted by the respective state govts. Selection shall be based on a combination of factors, including academic credentials, scores in the qualifying examination. Personal Interview and a demonstrated interest in the management field.
- **15% seats reserved** for the **Armed Forces Personnel** and their wards with 5% rebate on the Tuition Fee.
- **Application Form** can be downloaded or submitted online from www.ascipgdm.in
- **Application Fee** amount of Rs 1000/- may be paid through online mode:

<https://pages.razorpay.com/asci-application-fee>

Tuition Fee Instalments Plan for PGDM

Admission Fees	70,000 (INR) (To be paid within 7 days of Admission Confirmation)
1 st Instalment	1,65,000 (INR) (by September, 2023)
2 nd Instalment	2,65,000 (INR) (by December, 2023)
3 rd Instalment	1,50,000 (INR) (by July, 2024)
4 th Instalment	1,50,000 (INR) (by October, 2024)
Total Tuition Fee	8,00,000 (INR)

Bank Name - State Bank of India

Address - 6-3-1092, 1st Floor, A Block, Shanti Sikhara Complex, Somajiguda,
1st Floor, A Block, Bellavista Branch, Raj Bhavan Road, Hyderabad - 500082

Beneficiary A/C Name - Administrative Staff College of India

Savings Bank A/C No. - 62090698675

Bank MICR No. - 500002306

NEFT IFSC Code - SBIN0020063

- All online transaction details shall be sent as an email to:
admissions.pgdm@asci.org.in / Ph. - 91210 11411 / 73373 44497 / 73373 44498
- The hostel fee for residential students is Rs 2,75,000/- extra (double occupancy), including Catering and Food provision charges.
- **All fees are non-refundable.**

Students can avail Education Loans from various Banks like, SBI, Bank of Baroda, IDFC First Bank, HDFC Credila, etc.

FACT SHEET



Oldest management institution in India for practicing managers, set up in 1956



Two years full time programme (AICTE approved)

Dual specialization



100% placement (Highest CTC: INR 11 Lacs)

All India programme with students from different parts of the country with diverse background



100% summer placement (Highest CTC: INR 45,000)

World class **faculty**



Frequent interaction with **Industry Leaders**

Focus on **Artificial Intelligence** and **Business Analytics**



Residential facility available

Total number of seats: **120**



Total fees: **INR 8,00,000**



asci

Leadership through Learning

Administrative Staff College of India
College Park Campus, Road No.3, Banjara Hills,
Hyderabad, Telangana – 500 034

For further details, contact:

ASCI Admissions Team

Ph: +91 91210 11411 / +91 73373 44497 / +91 73373 44498

Email: admissions.pgdm@asci.org.in

Programme Website: www.ascipgdm.in

Institution Website: www.asci.org.in